



## NEW GENERAL MANAGER AT SHERATON RHODES RESORT

Rhodes, Greece, August 19th, 2011 – Sheraton is pleased to announce the appointment of Theodoros Frangos as the new General Manager of Sheraton Rhodes Resort, the first Sheraton property in Greece. Cypriot-born, Mr Frangos will manage the 401-bedroom resort as of 21<sup>st</sup> August 2010.

A native Cypriot, Mr Frangos has an extensive experience in five star properties both in Greece and Cyprus. In his previous position, before joining Starwood and the Sheraton Rhodes Resort, Mr Frangos was based in Elounda, Crete, where he spent eight years as General Manager of the Blue Palace, A Luxury Collection Resort & Spa.

Mr. Frangos has gained extensive knowledge of the Leisure and the Business segments of the Tourist Industry as well as the Conferences and Incentives Market during his career spanning over thirty years. He brings to the role a wealth of luxury hospitality experience garnered at exceptional hotels and resorts across the region.

---

### **About Touristika Theretra S.A.**

Touristika Theretra S.A. is a 50:50 partnership between Lampsas Hellenic Hotels S.A. and Plaka S.A., formed specifically for the ownership of the Sheraton Rhodes Resort. Both partners are directly involved in hospitality - the former has a market capitalisation of US\$635 million and its ownership portfolio include the 320-room Hotel Grande Bretagne, a Luxury Collection Hotel, in Athens, Greece and the 302-room Hyatt Regency Hotel, in Belgrade, Serbia while the latter is wholly-owned by the Sbokos family of Crete whose assets include the 251-room Blue Palace Resort & Spa, a Luxury Collection resort in Elounda, Crete, Greece. For more information, please visit [www.lampsas.gr](http://www.lampsas.gr) and [www.sbokoshotels.gr](http://www.sbokoshotels.gr)





**About Sheraton Hotels & Resorts**

Sheraton helps guests make connections at more than 400 hotels in 70 countries around the world and recently completed a \$6 billion global revitalization and is now in the midst of a \$5 billion global expansion over the next three years. Sheraton is owned by and is the largest and most global brand of Starwood Hotels & Resorts Worldwide, Inc., one of the leading hotel and leisure companies in the world with 1025 properties in 100 countries and territories with 145,000 employees at its owned and managed properties. Starwood Hotels is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, and the recently launched Aloft®, and Element SM. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit [www.starwoodhotels.com](http://www.starwoodhotels.com).

**Press contact:**

Silvia Brighenti  
Director of Sales & Marketing  
Sheraton Rhodes Resort  
Tel. +30 22410 57544  
[Silvia.brighenti@sheraton.com](mailto:Silvia.brighenti@sheraton.com)



SHERATON RHODES RESORT

Ialyssos Avenue  
Ixia 85100  
Rhodes Greece

t — 30 224 107 5000  
f — 30 224 107 6690

[sheraton.com/rhodes](http://sheraton.com/rhodes)